POINT

Box 99554 - San Francisco, California 94109 - Phone 415-928-8469

POINT (a non-profit 501-C-3 corporation) was conceived from the profits of The Last Whole Earth Catalog and is dedicated to perpetuating the energies and ideals of the Catalog -- namely evolution -- via the development of intimate, personal power for individuals to conduct their own education, find their own inspiration, shape their own environment, and share their adventure with whoever is interested. POINT is an extention of those tools that aid in this process.

The grants made by POINT directors are for relatively active purposes affecting issues of economic, environmental, sociological, and behavioral importance. These grants, always initiated by POINT (proposals are not encouraged), are of two major types: (a) group or project work or (b) "Agent" assignments.

The project-type grants are funded mainly by individual directors who have discretionary funds to administer. Examples are:

* San Francisco Zen Center's Work Company - a project for right livelihood
* Project Jonah - international activist organization devoted to stopping the killing of whales, dolphins, and other cetaceans for commercial purposes
* Goodworks Collective - a collective of feminist activists, psychologists, academic group leaders, and artists engaged in a wide range of educational projects
* San Francisco Sex Information - a project to make accurate informa tion on human sexuality available to the public
* ...and others

Under the "Agent" concept, an individual is selected by a POINT director to undertake work in some chosen field, usually involving a year of effort. (Directors may select more than one agent). Some agents are involved now in the defense of big-horn sheep; the Rocky Mountains' ecology; developing educational activism in the corporate social responsibilities field; working with child care centers; and one is experimenting with People's Economics, new paths to alternative financing.

In the way of investment, POINT has developed an "Activist Portfolio", including both white hat and black hat corporations. It also has invested in solar research with ZOMEWORKS Corporation in New Mexico. As a shareholder POINT has filed suit against a company and also initiated proxy resolutions.

Directors:

Stewart Brand, Whole Earth Catalog
Huey Johnson, The Trust For Public Land
Jerry Mander, Advertising
Richard Baker Roshi, Zen Center
Michael Phillips, Glide Church
Nathan Hare, The Black Scholar
and Elijah.....

Officers:

Pres., Michael Phillips

Sec., Larry Klein
Tres., Lois Britton
Admin., Richard Austin

POINT

330 Ellis
Post Office Box 99554
San Francisco, California 94109
Tel: 415-928-8469

Total Assets in 1972: $1,000,000.00+
Total Grants in 1972: $ 320,000.00

Board of Directors:

Stewart Brand, Whole Earth Catalog
Huey Johnson, Nature Conservancy
Jerry Mander, Advertising
Richard Raymond, Portola Institute
Michael Phillips, Glide Church
and Elijah.....

Funding Cycle: Daily (continually)

Objectives: POINT was conceived from the profits of The Last Whole Earth Catalog and is dedicated to perpetuating the energies and ideals begun by the Catalog - namely Evolution - via the development of intimate, personal power for individuals to conduct their own education, find their own inspiration, shape their own environment, and share their adventure with whoever is interested. POINT is an extention of those tools that aid in this process...

Officers:

President, Michael Phillips
Vice-President, Richard Raymond
Secretary, Larry Klein
Treasurer, Lois Brand
Administrator, Richard Austin

Preferred form of contact: Call, write or stop by the office and talk to whoever is in.